

PEPPER HAMILTON LLP  
Vincent J. Torna  
Deborah Kovsky-Apap  
The New York Times Building  
620 8<sup>th</sup> Ave., 37<sup>th</sup> Floor  
New York, NY 10018-1405

And

Henry J. Jaffe (DE No. 2987) (*pro hac vice pending*)  
Hercules Plaza, Suite 5100  
1313 Market Street, P.O. Box 1709  
Wilmington, DE 19899-1709

Robert R. Kinas, Esq. (*pro hac vice pending*)  
SNELL & WILMER L.L.P.  
3883 Howard Hughes Parkway, #1100  
Las Vegas, NV 89169-5958

*Counsel for Red Bull North America, Inc.*

**UNITED STATES BANKRUPTCY COURT  
SOUTHERN DISTRICT OF NEW YORK**

In re:

SEARS HOLDINGS CORPORATION *et al.*,

Debtors.<sup>1</sup>

Chapter 11

Case No. 18-23538 (RDD)

(Jointly Administered)

<sup>1</sup> The Debtors in these chapter 11 cases, along with the last four digits of each Debtor's federal tax identification number, are as follows: Sears Holdings Corporation (0798); Kmart Holding Corporation (3116); Kmart Operations LLC (6546); Sears Operations LLC (4331); Sears, Roebuck and Co. (0680); ServiceLive Inc. (6774); A&E Factory Service, LLC (6695); A&E Home Delivery, LLC (0205); A&E Lawn & Garden, LLC (5028); A&E Signature Service, LLC (0204); FBA Holdings Inc. (6537); Innovel Solutions, Inc. (7180); Kmart Corporation (9500); MaxServ, Inc. (7626); Private Brands, Ltd. (4022); Sears Development Co. (6028); Sears Holdings Management Corporation (2148); Sears Home & Business Franchises, Inc. (6742); Sears Home Improvement Products, Inc. (8591); Sears Insurance Services, L.L.C. (7182); Sears Procurement Services, Inc. (2859); Sears Protection Company (1250); Sears Protection Company (PR) Inc. (4861); Sears Roebuck Acceptance Corp. (0535); Sears, Roebuck de Puerto Rico, Inc. (3626); SYW Relay LLC (1870); Wally Labs LLC (None); Big Beaver of Florida Development, LLC (None); California Builder Appliances, Inc. (6327); Florida Builder Appliances, Inc. (9133); KBL Holding Inc. (1295); KLC, Inc. (0839); Kmart of Michigan, Inc. (1696); Kmart of Washington LLC (8898); Kmart Stores of Illinois LLC (8897); Kmart Stores of Texas LLC (8915); MyGofer LLC (5531); Sears Brands Business Unit Corporation (4658); Sears Holdings Publishing Company, LLC. (5554); Sears Protection Company (Florida), L.L.C. (4239); SHC Desert Springs, LLC (None); SOE, Inc. (9616); StarWest, LLC (5379); STI Merchandising, Inc. (0188); Troy Coolidge No. 13, LLC (None); BlueLight.com, Inc. (7034); Sears Brands, L.L.C. (4664); Sears Buying Services, Inc. (6533); Kmart.com LLC (9022); and Sears Brands Management Corporation (5365). The location of the Debtors' corporate headquarters is 3333 Beverly Road, Hoffman Estates, Illinois 60179.

**NOTICE OF ENTRY OF APPEARANCE  
AND DEMAND FOR NOTICES AND PAPERS**

PLEASE TAKE NOTICE THAT the attorneys listed below hereby appear as counsel to Red Bull North America, Inc. ("Red Bull") in the chapter 11 cases of the above-captioned debtors and debtors-in-possession (the "Debtors"). Under chapter 11 of title 11 of the United States Code (the "Bankruptcy Code") and pursuant to Rules 2002, 3017(a), 9007, and 9010(b) of the Federal Rules of Bankruptcy Procedure (the "Bankruptcy Rules") and Bankruptcy Code sections 342 and 1109(b), Red Bull request that copies of any and all notices, pleadings, motions, orders to show cause, applications, presentments, petitions, memoranda, affidavits, declarations, orders, disclosure statement(s) and plan(s) of reorganization, or other documents, filed or entered in these cases, be transmitted to:

Robert R. Kinas, Esq.  
**SNELL & WILMER L.L.P.**  
3883 Howard Hughes Parkway, #1100  
Las Vegas, NV 89169-5958  
Telephone: (702) 784-5203  
E-mail: [rkinas@swlaw.com](mailto:rkinas@swlaw.com)

Henry Jaffe, Esq.  
Kenneth A. Listwak, Esq.  
**PEPPER HAMILTON LLP**  
Hercules Plaza, Suite 5100  
1313 N. Market Street  
Wilmington, Delaware 19899-1709  
Telephone: (302) 777-6500  
E-mail: [jaffeh@pepperlaw.com](mailto:jaffeh@pepperlaw.com)  
[listwakk@pepperlaw.com](mailto:listwakk@pepperlaw.com)

PLEASE TAKE FURTHER NOTICE THAT this request includes, without limitation, not only the notices and papers referred to in the provisions specified above, but also includes orders and notices of any application, motion, petition, pleading, request, complaint, or demand, whether formal or informal, whether written or oral, and whether transmitted or conveyed by mail, courier service, hand-delivery, telephone, facsimile transmission, electronically, or otherwise, that (1) affects or seeks to affect in any way the rights or interests of Red Bull or any other party in interest in these cases, including (a) the Debtors, (b) property of the Debtors or the Debtors' estates, or proceeds thereof, (c) claims against or interests in the Debtors, (d) other rights or interests of creditors of the Debtors or other parties in interest in this case or (e) property or proceeds thereof in the possession, custody, or control of Red Bull y or others that the Debtors may seek to use or (2) requires or prohibits, or seeks to

require or prohibit, any act, delivery of any property, payment or other conduct by Red Bull or any other party in interest.

**PLEASE TAKE FURTHER NOTICE THAT**, in accordance with Bankruptcy Rule 3017(a), this request also constitutes a request in writing for copies of any disclosure statement or plan filed in these cases.

**PLEASE TAKE FURTHER NOTICE THAT** neither this notice of appearance nor any prior or later appearance, pleading, claim, or suit shall waive any right of Red Bull (1) to have final orders in non-core matters entered only after *de novo* review by a higher court, (2) to trial by jury in any proceeding so triable in these cases or any case, controversy, or proceeding related to these cases, (3) to have the reference withdrawn in any matter subject to mandatory or discretionary withdrawal or (4) to any other rights, claims, actions, defenses, setoffs or recoupments, under agreements, in law, in equity, or otherwise, all of which rights, claims, actions, defenses, setoffs, and recoupments are expressly reserved.

Dated: November 19, 2018  
New York, New York

PEPPER HAMILTON LLP

/s/ Deborah Kovsky-Apap  
Vincent J. Torna  
Deborah Kovsky-Apap  
The New York Times Building  
620 8<sup>th</sup> Ave., 37<sup>th</sup> Floor  
New York, NY 10018-1405

Henry J. Jaffe (DE Bar No. 2987) (*pro hac vice*  
*pending*)  
Hercules Plaza  
Suite 5100  
1313 Market Street  
P.O. Box 1709  
Wilmington, DE 19899-1709  
(302) 777-6500

And

Robert R. Kinas, Esq. (*pro hac vice pending*)  
SNELL & WILMER L.L.P.  
3883 Howard Hughes Parkway, #1100  
Las Vegas, NV 89169-5958  
(702) 784.5203

*Counsel for Red Bull North America, Inc.*